

2019 Annual Conference

HILTON HEAD ISLAND MARRIOTT RESORT & SPA
JUNE 2-4, 2019

Sunday, June 2

4:00 PM Conference Registration Marriott Resort Hilton Head Island

5:45-7:00 PM **Welcome Reception** Marriott Resort Hilton Head Island

➤ Sponsored by Hilton Head Area Hotels

7:00 PM **Dine-arounds**

Make your own plans to gather with friends and colleagues for dinner out in Hilton Head Island.

9:30-11:30 PM **Hospitality Suite**

➤ *Sponsored by Columbia Sussex Corporation: Marriott Columbia, Marriott Resort Hilton Head Island and Marriott Myrtle Beach Resort & Spa at Grande Dunes.*

Monday, June 3

Handouts: To view handouts for the presenters, please go to the Annual Conference page on www.SCSAE.org. Attendees will enjoy complimentary Wi-Fi in meeting rooms.

7:30 AM – 12:30 PM Conference Registration

Marriott Resort Hilton Head Island

8:00-8:45 AM **Breakfast & Visit the Marketplace**

➤ Sponsored by the _____

8:45-9:00 AM **SCSAE Business Meeting**

All attendees welcome to attend. Only SCSAE Regular Members able to vote.

9:00-10:00 AM **OPENING Session:** Room TBA

Creating Your Brand

Mike Overton, CEO & Owner, Outside Brands

10:00-10:10 AM **Refreshment break/Visit Marketplace** Room TBA
➤ *Sponsored by Expo Auctions*

10:10-11:10 AM **Take the Lead on Intergenerational Communication**
Jeanne D’Orleans, Aligned Learning

Most organizations have up to 5 different generations working together. Or ARE they working together? A quick review of where each generation is “coming from” can help us empathize and bridge the communication gaps that keep us from moving forward.

11:10-12:10 AM **Trend Setting Events: Planning and Executing Invigorating Events**
Panelists:

- **William Twaler, Associate Professor, Culinary Arts, Horry-Georgetown Technical College**
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12:10-12:30 PM **Best-in-the-Business Awards Reception** Room TBA
➤ *Sponsored by the _____*

12:30-1:45 PM **Best-in-the-Business Awards Luncheon** Room TBA
➤ *Sponsored by the _____*

2:00 – 6:15 PM Open Networking

6:15 – 7:00 PM **Palmetto Partners Reception** Room TBA
(Palmetto Partners and Association Members – Invite Only)

7:00 – 7:30 PM **Awards Reception** Prefunction
➤ *Sponsored by the _____*

7:30 – 8:30 PM **Awards Dinner** Room TBA
➤ *Sponsored by the Courtyard by Marriott Downtown at USC*

Following dinner SCSAE will install the 2019/20 Board of Directors, present the Associate of Year Award and the Executive of the Year.

8:30 – 11:00 PM **Casino Night coordinated by Vegas Nights and PartyTime Entertainment** Room TBA
➤ *Sponsored by Columbia Sussex Corporation: Marriott Columbia, Marriott Resort Hilton Head Island and Marriott Myrtle Beach Resort & Spa at Grande Dunes.*

Tuesday, June 4

8:00 – 9:00 AM **Breakfast – Visit Marketplace** Room TBA

9:00 – 10:10 AM **Roundtable Discussions** Room TBA
During this 70 -minute timeframe, choose to attend any of these informative roundtable discussions. Be prepared to learn and to share! Attendees will rotate between 2 of the roundtables below.

1. **Creative Marketing /Event Planning/Sponsorships/Fundraising**
2. **Member and Board Engagement**
3. **Employee Incentives - flex time, working from home, etc.**

10:10-10:30 AM **Refreshment Break** Room TBA
➤ *Sponsored by the _____*

10:30-11:30 AM **CLOSING KEYNOTE:
The Power of “A”** Room TBA
John H. Graham, FASAE, CAE, President & CEO, ASAE

11:30 AM Door prizes and adjourn

SCSAE is a CAE approved provider. The Annual Conference meets the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Full participation in the conference will earn 5.2 CAE hours.