



SCSAE  
Palmetto  
Partner

**SCSAE 2016-2017  
Palmetto Partners  
Program**



# SCSAE 2016-2017 *Palmetto Partners* Sponsorship Opportunities

Dear SCSAE Member:

Thank you for your continued support of SCSAE and our programs. We are pleased to announce the continuation of the *Palmetto Partners* program for the coming year. We have seen great response from this program and hope that you will consider contributing as a *Palmetto Partner*. As you can see from the matrix below, this program offers a cost savings to your company.

After reviewing the enclosed sponsorship opportunities, we are sure you will be just as excited as we are about this program! Please complete the *Palmetto Partners* registration form with your chosen level of sponsorship and return to us by mail or by fax, along with your membership investment.

Please contact me at the SCSAE office at (803) 888-6879 with any questions on how your company may become a **SCSAE Palmetto Partner!**

Sincerely,  
SCSAE Staff

Sponsorship Item	Value	Level		
		Silver	Gold	Platinum
Recognition at each membership luncheon		√	√	√
Recognition as yearly sponsor in the Directory		√	√	√
Company representatives to receive ribbon recognition		√	√	√
Mailing Labels once per year (upon request)	\$75.00	√	√	√
Mailing Labels twice per year (upon request)	\$150.00			√
Registration to the Annual Conference (1 person)	\$175.00	√	√	√
Table top at Annual Conference	\$250.00	√	√	√
Hole Sponsor at Annual Golf Tournament	\$250.00	√	√	√
Sponsor Logo on the back cover of the Trade Show program	\$300.00	√	√	√
Team at Annual Golf Tournament	\$370.00			√
Sponsor Logo on the back cover of the Annual Conference program	\$500.00	√	√	√
Trade Show booth (1 regular booth)	\$465.00	√	√	√
Full page ad in membership directory	\$1,250.00			√
Recognition at all SCSAE events		√	√	√
Banner Ad on SCSAE home page (3 months)	\$600.00	√	√	√
Banner Ad on SCSAE home page (6 months)	\$1,200.00		√	√
Banner Ad on SCSAE home page (12 months)	\$2,400.00			√
One SCSAE Membership	\$250.00	√	√	√
Luncheon Sponsor w/ 5 minute presentation	\$1,500.00			√
<b>Value:</b>		\$2,615	\$3,465	\$7,860
<b>Sponsorship Amount:</b>		\$2,000	\$3,000	\$5,000



# SCSAE 2016-2017 *Palmetto Partners* Sponsorship Opportunities

SCSAE is pleased to present the following yearly sponsorship program designed to offer our partners recognition throughout the year. Your support enables SCSAE to continue to provide quality educational and professional networking opportunities. Other sponsorship opportunities are available - please contact SCSAE for additional information.

## ***Platinum Palmetto Partner***      **\$5,000**

Recognition at each membership luncheon  
Recognition as yearly sponsor in the Membership Directory  
Company representatives to receive ribbon recognition  
One SCSAE Membership  
SCSAE Mailing Labels twice per year  
Registration to the Annual Conference (1)  
Table top at Annual Conference  
Hole Sponsor at Annual Golf Tournament  
Team at Annual Golf Tournament  
Sponsor Logo on the back cover of the Trade Show program  
Sponsor Logo on the back cover of the Annual Conference program  
One Trade Show booth  
Full page advertisement in Membership Directory  
Banner Ad on SCSAE home page (12 months)  
Luncheon Sponsor with 5 minute presentation  
Recognition in e-newsletter

## ***Gold Palmetto Partner***      **\$3,000**

Recognition at each membership luncheon  
Recognition as yearly sponsor in the Directory  
Company representatives to receive ribbon recognition  
SCSAE Mailing Labels once per year  
One SCSAE Membership  
Registration to the Annual Conference  
Table top at Annual Conference  
Hole Sponsor at Annual Golf Tournament  
Sponsor Logo on the back cover of the Trade Show program  
Sponsor Logo on the back cover of the Annual Conference program  
One Trade Show booth  
Banner Ad on SCSAE home page (6 months)  
Recognition in e-newsletter

## ***Silver Palmetto Partner***      **\$2,000**

Recognition at each membership luncheon  
Recognition as yearly sponsor in the Directory  
Company representatives to receive ribbon recognition  
SCSAE Mailing Labels once per year  
One SCSAE Membership  
Registration to the Annual Conference  
Table top at Annual Conference  
Hole Sponsor at Annual Golf Tournament  
Sponsor Logo on the back cover of the Annual Conference program  
One Trade Show booth  
Banner Ad on SCSAE home page (3 months)  
Recognition in e-newsletter



# SCSAE 2016-2017 Palmetto Partners Program Registration

**Contact Information:**

Member Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please note how you prefer company name to be listed: \_\_\_\_\_

**Sponsorship: Please check the level of sponsorship requested:**

\_\_\_\_\_ PLATINUM (\$5,000)

\_\_\_\_\_ GOLD (\$3,000)

\_\_\_\_\_ SILVER (\$2,000)

**Please list payment information:**

\_\_\_\_\_ Check

\_\_\_\_\_ Credit Card - *credit card number* \_\_\_\_\_ *EXP* \_\_\_\_\_

(MC/VISA/AMEX)

*Authorized Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

**The deadline for sponsorship is August 15, 2016. Please email your logo to SCSAE with registration so that we may begin promoting your sponsorship as soon as possible!**

Thank you for supporting the SC Society of Association Executives. If you have any questions, please contact the SCSAE office at (803) 888-6879. Thank you for all you do for SCSAE!

**PLEASE NOTE OUR NEW CONTACT INFORMATION BELOW**

**Thank you for supporting the SC Society of Association Executives!**

Please email to [info@scsae.org](mailto:info@scsae.org) or mail to

PO Box 8205 Columbia, SC 29202.