

# SCSAE Palmetto Partner Program 2024-2025



	Titanium \$6000	Platinum \$4500	Gold \$3250	Silver \$2500
<b>MEMBERSHIP</b>				
SCSAE Associate Membership (Individual)	3	2	1	1
<b>IN-PERSON IMPRESSIONS</b>				
<b>2025 ANNUAL CONFERENCE</b>				
<b>COMPLIMENTARY</b> Registration to Annual Meeting for employee(s) of Partnering organization	3	2	1	1
<b>NEW! COMPLIMENTARY</b> Sponsored Attendee Registration: Partnering Company may invite prospective member(s) to attend Annual Meeting (prospective Associate Member, i.e. venue/DMC/local vendor -OR- Regular Member) free of charge! <i>*covers registration fee only for Non-Member First Time Attendee*</i>	2	1	1	1
Partner Representatives to receive ribbon recognition on name badge	✓	✓	✓	✓
Partner Recognition by level on printed conference signage	✓	✓	✓	✓
<b>NEW!</b> Podium time at the conference, allowing sponsors to engage directly with attendees and present information about their property or CVB	✓	✓	✓	
<b>NEW!</b> Reserved table of 10 at Annual Conference Dinner with one extra drink ticket per table guest for one complimentary cocktail beverage of choice	✓	✓		
<b>COMPLIMENTARY</b> Table Top space in Exhibitor Marketplace	✓	✓	✓	
<b>NEW!</b> Exclusive Access to <b>excel spreadsheet of conference attendees</b> (including contact information) for marketing use <i>*available two weeks prior to event*</i>	✓	✓	✓	✓
Partner Recognition by level in conference program	logo	logo	listing	listing
<b>NEW!</b> Full color <b>full page Ad</b> on the back cover of the Annual Conference program	✓			
<b>NEW!</b> Full color <b>1/2 page Ad</b> in the Annual Conference program		✓		
<b>NEW!</b> Sponsor <b>1/4 page Ad</b> in the Annual Conference program			✓	
<b>NEW!</b> Sponsorship Recognition of an item at the Annual Conference ( <i>value up to \$750</i> )	✓			
<b>NEW!</b> Sponsorship Recognition of an item at the Annual Conference ( <i>value up to \$500</i> )		✓		

	Titanium \$6000	Platinum \$4500	Gold \$3250	Silver \$2500
<b>MEMBERSHIP LUNCHEONS</b>				
Recognition as TOP LEVEL supporting sponsor of *one* membership luncheon	✓			
<b>COMPLIMENTARY</b> Registration to Membership Luncheons	2	2	1	
<b>NETWORKING EVENTS</b>				
Lane Sponsor recognition at Annual Bowling Tournament (includes team registration up to 5 ppl)	2	1		
Partner Recognition by level on signage at SCSAE networking events	logo	logo	listing	listing
Invitations to attend Special Interest Group (SIG) event at no additional charge	✓	✓	✓	✓
Recognition as <b>TOP LEVEL supporting sponsor</b> of one SIG regional event in your area with first option to also be hosting sponsor (host at your venue).	✓			
<b>TRADE SHOW</b>				
<b>NEW!</b> Sponsor full-color <b>full page Ad</b> on the back cover of the Trade Show program	✓			
<b>NEW!</b> Sponsor full-color <b>1/2 page Ad</b> in the Trade Show program		✓		
<b>NEW!</b> Sponsor <b>1/4 page Ad</b> in the Trade Show program			✓	
Partner Recognition by level on signage at Tradeshow	logo	logo	listing	listing
Trade Show booth (includes 1 exhibitor attendee)	Premium	Standard	Standard	Standard
<b>NEW! Inclusion on Trade Show Bingo Card</b> to increase engagement/traffic at booth <i>*Attendees must stop at each Partner Booth on the bingo card for entry into Grand Prize Drawing*</i>	✓	✓	✓	
<b>NEW!</b> Exclusive access to <b>Excel spreadsheet of tradeshow attendees</b> (including contact information) for marketing use <i>*available two weeks prior to event*</i>	✓	✓	✓	✓
<b>NEW! COMPLIMENTARY</b> Sponsored Attendee Registration: Partnering Company may invite prospective member(s) to attend Tradeshow (prospective Associate Member, i.e. venue/DMC/local vendor -OR- Regular Member) <i>*covers registration fee only for First-Time attendee*</i>	3	3	2	2
<b>ADDITIONAL MARKETING &amp; PROMOTIONAL</b>				
<b>PRINT &amp; DIGITAL</b>				
Banner Ad on SCSAE website homepage	✓	✓		

	<b>Titanium \$6000</b>	<b>Platinum \$4500</b>	<b>Gold \$3250</b>	<b>Silver \$2500</b>
Partner Recognition by level in <b>SCSAE Membership Directory</b>	logo	logo	listing	listing
Partner Recognition by level on <b>SCSAE Website</b>	logo	logo	listing	listing
<b>NEW!</b> Partner Recognition in the <b>SCOOP</b> (SCSAE's E-newsletter)	logo	logo	listing	listing
<b>NEW! TOP LEVEL "SCSAE Partner Spotlight"</b> email sent to SCSAE members highlighting your property once per year; specifications and deadlines provided by SCSAE; Ad images, verbiage, etc. provided by Partner	✓	✓	✓	
<b>NEW!</b> Exclusive access to <b>excel spreadsheet of SCSAE members</b> (including contact information) for marketing use *upon Partner request*	twice/year	once/ year	once/ year	
<b>SOCIAL MEDIA</b>				
<b>NEW! Partner Recognition by level</b> on SCSAE Facebook & Instagram <i>twice per year</i>	logo	logo	logo	listing
<b>NEW! TOP LEVEL "SCSAE Partner Spotlight" social media post</b> on Facebook & Instagram <i>once per year</i>	✓	✓		