

2025-2026 Palmetto Partner Program



	Titanium \$6000	Platinum \$4500	Gold \$3250	Silver \$2500
MEMBERSHIP				
SCSAE Associate Membership (Individual)	3	2	1	1
IN-PERSON IMPRESSIONS				
2026 ANNUAL CONFERENCE				
COMPLIMENTARY Registration to Annual Meeting for employee(s) of Partnering organization	3	2	1	1
COMPLIMENTARY Sponsored Attendee Registration: Partnering Company may invite prospective member(s) to attend Annual Meeting (prospective Associate Member, i.e. venue/DMC/local vendor -OR- Regular Member) free of charge! <i>*covers registration fee only for Non-Member First Time Attendee*</i>	2	1	1	1
Partner Representatives to receive ribbon recognition on name badge	✓	✓	✓	✓
Partner Recognition by level on printed conference signage	✓	✓	✓	✓
Podium time at the conference, allowing sponsors to engage directly with attendees and present information about their property or CVB	✓	✓	✓	
Reserved table of 10 at Annual Conference Dinner with one extra drink ticket per table guest for one complimentary cocktail beverage of choice	✓	✓		
COMPLIMENTARY Table Top space in Exhibitor Marketplace	✓	✓	✓	
Exclusive Access to excel spreadsheet of conference attendees (including contact information) for marketing use <i>*available two weeks prior to event*</i>	✓	✓	✓	✓
Partner Recognition by level in conference program	logo	logo	listing	listing
Full color full page Ad on the back cover of the Annual Conference program	✓			
Full color 1/2 page Ad in the Annual Conference program		✓		
Sponsor 1/4 page Ad in the Annual Conference program			✓	
Sponsorship Recognition of an item at the Annual Conference (<i>value up to \$750</i>)	✓			
Sponsorship Recognition of an item at the Annual Conference (<i>value up to \$500</i>)		✓		

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MEMBERSHIP LUNCHEONS				
Recognition as TOP LEVEL supporting sponsor of *one* membership luncheon	✓			
COMPLIMENTARY Registration to Membership Luncheons	2	2	1	
NETWORKING EVENTS				
Lane Sponsor recognition at Annual Bowling Tournament (includes team registration up to 5ppl)	2	1		
Partner Recognition by level on signage at SCSAE networking events	logo	logo	listing	listing
Invitations to attend Special Interest Group (SIG) event at no additional charge	✓	✓	✓	✓
Recognition as TOP LEVEL supporting sponsor of one SIG regional event in your area with first option to also be hosting sponsor (host at your venue).	✓			
TRADE SHOW				
Sponsor full-color full page Ad on the back cover of the Trade Show program	✓			
Sponsor full-color 1/2 page Ad in the Trade Show program		✓		
Sponsor 1/4 page Ad in the Trade Show program			✓	
Partner Recognition by level on signage at Tradeshow	logo	logo	listing	listing
Trade Show booth (includes 1 exhibitor attendee)	Premium	Standard	Standard	Standard
Exclusive access to Excel spreadsheet of tradeshow attendees (including contact information) for marketing use <i>*available two weeks prior to event*</i>	✓	✓	✓	✓
COMPLIMENTARY Sponsored Attendee Registration: Partnering Company may invite prospective member(s) to attend Tradeshow (prospective Associate Member, i.e. venue/ DMC/local vendor -OR- Regular Member) <i>*covers registration fee only for First-Time attendee*</i>	3	3	2	2
ADDITIONAL MARKETING & PROMOTIONAL				
PRINT & DIGITAL				
Banner Ad on SCSAE website homepage	✓	✓		
Partner Recognition by level in SCSAE Membership Directory	logo	logo	listing	listing
Partner Recognition by level on SCSAE Website	logo	logo	listing	listing

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Partner Recognition in the SCOOP (SCSAE's E-newsletter)	logo	logo	listing	listing
TOP LEVEL "SCSAE Partner Spotlight" email sent to SCSAE members highlighting your property once per year; specifications and deadlines provided by SCSAE; Ad images, verbiage, etc. provided by Partner	✓	✓	✓	
Exclusive access to excel spreadsheet of SCSAE members (including contact information) for marketing use *upon Partner request*	twice/year	once/ year	once/ year	
SOCIAL MEDIA				
Partner Recognition by level on SCSAE Facebook & Instagram <i>twice per year</i>	logo	logo	logo	listing
TOP LEVEL "SCSAE Partner Spotlight" social media post on Facebook & Instagram <i>once per year</i>	✓	✓		