



2025 Trade Show

WE ARE



**March 11, 2025
Columbia Metropolitan
Convention Center**

Welcome!

Welcome to the 2025 SCSAE Trade Show! Our Trade Show committee has worked hard to put together this exciting event that gives you the opportunity to meet new peers in the Association Industry, develop relationships with hotels and other service providers across the state. We hope you will take this opportunity to visit all of our sponsors and exhibitors and make connections for the future. After all, we are more apt to do business with someone we know and trust.



As the preferred source for education, professional development, and networking for South Carolina's association industry, SCSAE is committed to providing valuable resources and events that support the success of our members and partners. If you are not a member of SCSAE, we encourage you to take this opportunity to learn more about us and consider joining. If you are a member, we thank you for your continued support.

Thanks to all our attendees, sponsors and partners for joining us and supporting this annual event. We couldn't do it without you!

Now, let's get the word out that "We are SCSAE" and get a head start on your event and conference planning for 2025 and beyond.

Susan Walters
2025 SCSAE Trade Show Committee Chair



Event Sponsors

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WE ARE



2024-2025 Palmetto Partners

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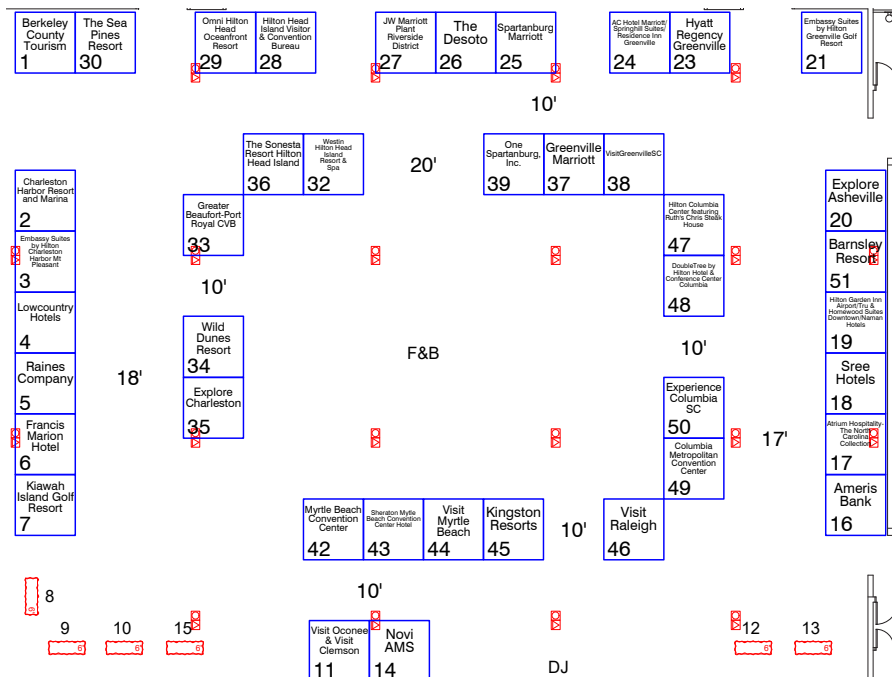
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Columbia Metropolitan Convention Center • The Beach House
• Westin Hilton Head Island Resort & Spa

SILVER SPONSORS

- DoubleTree Columbia • ExploreCharleston • Hilton Columbia Center/Hampton Inn Downtown Historic District • Kingston Resorts • Marina Inn Grande Dunes • Greenville Marriott • Marriott Myrtle Beach • MemberClicks • Myrtle Beach Convention Center • OneSpartanburg
- Sheraton Myrtle Beach • Sonesta Resort Hilton Head Island • Greater Beaufort - Port Royal CVB
- VisitGreenvilleSC • Visit Raleigh • Wild Dunes Resort

Exhibit Hall Map



Exhibitors

#1

Berkeley County Tourism

Rachel Knight

Moncks Corner, SC

rachel.knight@berkeleycountysc.gov

Official tourism and marketing arm for Berkeley County, SC. Responsible for promoting our assets and inviting groups and guests to explore Berkeley County, stay in our homey hotels, visit award winning attractions and enjoy the great outdoors nestled just north of Charleston.

#2

Charleston Harbor Resort & Marina

Tom Kline

Charleston, SC

tkline@charlestonharborresort.com

The Charleston Harbor Resort, features more than 6,100 square feet of indoor meeting space and 34,000 square feet of outdoor meeting space, as well as hotels offering more than 200 guestrooms, we have plenty of space for your group. Annual conferences, training seminars, incentive programs, boardroom meetings, award ceremonies...we host it all at our Charleston, SC venue.

#3

Embassy Suites by Hilton Charleston Harbor Mt Pleasant

Lindsey McQueary

Mt Pleasant, SC

lindsey.mcqueary@hilton.com

Representing the Hilton managed Hotels in Charleston, SC. We offer downtown, Mount Pleasant and downtown options.



#4

Lowcountry Hotels

Jason Russo

Summerville, SC

jason.russo@hilton.com

Representing six hotels in the greater Charleston area.

#5

Raines Company

Jennifer Salegna

Florence, SC

jennifer.salegna@rainsco.com

Hilton Garden Inn Mount Pleasant, Cambria Hotel Riverview, Cambria Hotel Mount Pleasant, Cambria Hotel Summerville, Hyatt Place Mount Pleasant, Springhill Suites Mount Pleasant.

#6

Francis Marion Hotel

Marie Bolt

Charleston, SC

marie.bolt@thefrancismarion.com

Francis Marion features 234 modern and comfortable guestrooms and suites while preserving our historical architecture. Located downtown on Marion Square, the hotel is within walking distance of the magnificent gardens, house museums, antique shops, local boutiques, restaurants, and nightlife that has made Charleston one of the south's premier cities.



#7

Kiawah Island Golf Resort

Erin Whitsitt

Kiawah Island, SC

erin_whitsitt@kiawahresort.com

Kiawah Island Golf Resort is your destination for luxury golf and beach vacations near Charleston, South Carolina. Indulge in Five-Star accommodations, world-class resort amenities, award-winning recreational activities, and some of the most respected golf courses in the nation. You'll enjoy all of this and more in distinctively tranquil natural surrounding for a travel experience you'll wish would never end.

#8

Charleston Harbor Tours

Rachel Abramson

Charleston, SC

Rachel@charlestonharbortours.com

The best way to experience all of the beauty, history, and romantic appeal of the largest and most storied city in South Carolina is with Charleston Tours & Events. Offering a wide variety of cruise options on Charleston Harbor to an array of sightseeing tours and carriage rides on land, Charleston Tours & Events shows you all of the best of Charleston.

#9

Carolina Shred

Brandon Anderson

Fort Mill, SC

brandon@carolinashred.com

Carolina Shred (aka Shred America) is a local Veteran Owned company in South Carolina specializing in on-site and off-site secure document/e-Waste shredding services. National Association of Information Destruction AAA Certified.



#10

East Coast AP Marketing

Kristin Arnold

Mt Pleasant, SC

kristin@eastcoastap.com

Certified women owned business that specializes in screenprinted/embroidered apparel and promotional products .

#11

Visit Oconee SC and Visit Clemson

Charlotte Waters

Westminster, SC

charlotte@visitoconeesc.com

Discover a blend of charming small towns and outdoor adventure to enjoy. Experience the best trails, waterfalls, lakes and rivers on the east coast.

#12

Conference Direct

Sheila Yarnell

Simpsonville, SC

sheila.yarnell@conferencedirect.com

Full-Service Meeting Management Company bringing our expertise to create a successful event. Your one stop shop for everything meeting and event related.

#13

Palmetto Shop

Chris Pinner

Columbia, SC

cpinner@palprom.com

Palmetto Shop is your one stop shop for all of your promotional and marketing needs. We offer full-service embroidery and screen printing for business and personal needs, along with a variety of gift options with our trademarked palmetto tree and crescent moon.



#14

Novi AMS

Andrew Pulliam

Windermere, FL

andrew.pulliam@noviams.com

Association management software created and designed by associations – end users just like you – who wanted the power and flexibility of custom software without the custom price. The result is software that staff quickly adopts and is excited to login to every day.

#15

Hammock Beach Golf Resort

Stephen Baker

St. Augustine, FL

stephen.baker@hammockbeach.com

Hammock Beach Golf Resort & Spa is a 4 Star / 4 Diamond Oceanfront Resort; 285 suites; 12,000 sq ft meeting space, 2 golf courses, 8 tennis courts, spa and 30 minutes south of historic St. Augustine.

#16

Ameris Bank

Oneal Staples

Lexington, SC

oneal.staples@amerisbank.com

Ameris Bank is a regional community bank with locations in South Carolina, Georgia, Florida, North Carolina and Alabama. Ranked the 48th largest bank by number of locations, Ameris has the size to handle the most complex banking structures with the small town feel of a true banking partnership.



#17

Atrium Hospitality- The North Carolina Collection

Floyd Isley

Lexington, NC

floyd.isley@atriumhospitality.com

Atrium Hospitality's collection of NC all-suite, full-service hotels with generous meeting space designed with group events in mind. Collection includes Embassy Suites Raleigh-Durham, Embassy Suites Greensboro, Embassy Suites Charlotte/Concord, and Hilton Charlotte Airport. Atrium Hospitality's portfolio includes 79 hotels across the country.

#18

Sree Hotels

Nicole Kravitz

Columbia, SC

Nicole.Kravitz@sree.com

Since 1980, SREE Hotels has provided fully integrated hotel development and management services throughout the Southeast and Midwest. Based in Charlotte, NC, our award-winning hospitality management company has consistently created value for our investors through owning and operating hotel assets with premier brands.

#19

Hilton Garden Inn Airport /Tru & Homewood Suites Downtown / Naman Hotels

Kenneth Roberts

West Columbia, SC

Kenneth.Roberts@Hilton.com

Representing Naman Hotels in the Columbia market.



#20

Explore Asheville

Shawn Boone

Asheville, NC

sboone@exploreasheville.com

With a mix of spectacular natural beauty and artful innovation, Asheville, North Carolina is a prime place to nurture connections and inspire growth. Whether you're planning a meeting, conference, group gathering, incentive trip or executive retreat, you'll find plenty of reasons to have your attendees team up in this corner of the Blue Ridge Mountains. As one of the most sought-after meeting locations in the Southeast, Asheville is a four-season destination that drives meeting attendance and success with its buzzing arts scene, creative food culture, and rejuvenating outdoor experiences. Choose from 9,200+ hotel rooms, dozens of nonstop flight options from the Asheville Regional Airport, and a range of conference hotel and venue options. Plus, tap into complimentary planning services from Explore Asheville's team of destination experts to create your most memorable, successful meeting yet.

#21

Embassy Suites by Hilton Greenville Golf Resort

Jennifer Shy

Greenville, SC

jennifer.shy@atriumhospitality.com

Take a swing on the links at Greenville's only hotel golf course. Surrounded by the Verde Greens golf course, a stay here is sure to be a relaxing one. With indoor and outdoor swimming pools, tennis court and a fitness center, those focused on fitness and health should have no problem getting their fix. Embassy Suites Greenville also offers room service, a business center, and delicious food from the four-star, on-site restaurant, Cafe Verde.

#23

Hyatt Regency Greenville

Jenny Morris

Greenville, SC

jenny.morris@hyatt.com

Hyatt Regency Greenville offers guests the perfect balance of Southern hospitality and modern amenities. Located in Greenville's trendy downtown, we have 327 sleeping rooms with 40,000 sq ft of meeting space, and we're near the areas best dining, shopping and entertainment.



#24

AC Hotel Marriott/Springhill Suites/Residence Inn Greenville

Courtney Hamilton

Greenville, SC

courtney.hamilton@marriott.com

#25

Marriott Spartanburg

Jennifer King

Spartanburg, SC

jennifer.king@pyramidglobal.com

Located in the heart of Spartanburg, our full-service hotel is a five-minute walk from downtown. Our hotel offers 247 guest rooms, 23,000 sq.ft. of flexible meeting space and an onsite restaurant.

#26

The Desoto Savannah

Beth Shaffer

Savannah, GA

bshaffer@thedesotosavannah.com

The Desoto Savannah- Boutique/ Historic Hotel featuring 246 guestrooms and 20,000 sq ft of meeting space located in the heart of Savannah's Historic District.

#27

JW Marriott Savannah Plant Riverside District

Seth Richardson

Savannah, GA

seth.richardson@kesslercollection.com

Encompassing the JW Marriott Savannah hotel, a myriad of restaurants, retail, music and entertainment venues and inspiring art at every turn, a once underutilized remnant of Savannah's industrial past has been re-purposed into an electric waterfront gathering place for the cultured and curious at heart.



HOSTING A MEETING?

BRING IT TO *The Beach.*

If you're looking for a meeting destination, a place where 19 million people travel every year is a good place to start. Myrtle Beach has 60 miles of beaches, 80+ golf courses and hundreds of attractions. Oh, and they have top-tier venues and accommodations that can host any size meeting as well. Our planning team will set you up for a meeting people won't stop talking about.



VISIT

Myrtle Beach

SOUTH CAROLINA



Scan to start planning or to
contact our meeting specialists.

MyrtleBeachMeetings.com

DISCOVER
South Carolina

#28

Hilton Head Island Visitor & Convention Bureau

Zack Shedd

Hilton Head Island, SC

zshedd@hiltonheadisland.org

Promoting Hilton Head Island as a premier award winning travel destination.

#29

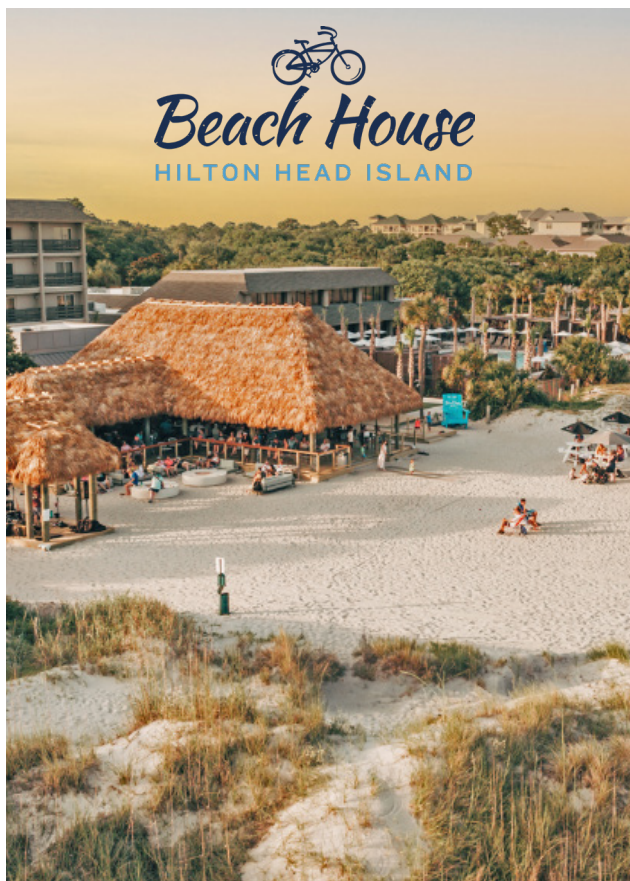
Omni Oceanfront Resort Hilton Head

Stacie McCardle

Hilton Head Island, SC

stacie.mccardle@omnihotels.com

Omni Oceanfront Resort Hilton Head Island is located in the exclusive Palmetto Dunes community. The resort boasts a private beachfront location. Guests can take a refreshing plunge in the pool or unwind at the on-site spa. Several dining and cocktail options are available at the property. Robert Trent Jones Oceanfront Golf Course is 1 km away. Room features a flat-screen TV with cable channels. A refrigerator, coffee maker, and microwave are provided as well. A private balcony is available with all rooms. Some rooms feature sofa beds and additional living space. Omni Oceanfront Resort Hilton Head Island provides 14,000 square feet of meeting space. Guests can spend the afternoon working out in the state-of-the-art fitness centre or playing a game of basketball on the on-site courts. HH Prime provides refined full-service dining for breakfast and dinner. Cocktail options include sports viewing at XO Sports & Spirits and poolside drinks at Buoy Bar. Arthur Hills Golf Course is 2.7 km from the Omni Oceanfront Resort Hilton Head Island.



#30

The Sea Pines Resort

Charlene Click

Hilton Head Island, SC

cclick@seapines.com

The Sea Pines Resort offers 20,000 square feet of indoor meeting space and virtually unlimited outdoor venue options. You and your guests will have access to everything from championship golf and award-winning tennis, to world-class luxury accommodations and top-rated dining.

#32

Westin Hilton Head Island Resort & Spa

Hannah Bozard

Hilton Head Island, SC

hannah.bozard@westin.com

Full Service, beachfront resort; 420 newly renovated rooms and suites; 3 pools, 5 F&B outlets.

#33

Greater Beaufort-Port Royal CVB

Linda Jeffries

Saint Helena Island, SC

ljeffries@beaufortsc.org

Named "The South's Best Small Town" by Southern Living, Beaufort is where a cool, coastal setting for blue-sky thinking meets remarkable rewards for your meetings. With a variety of accommodations and nearly 2,000 rooms, we can host meetings up to 350 attendees.

#34

Wild Dunes Resort

Will Anthony

Isle of Palms, SC

william.anthony@destinationhotels.com

At Wild Dunes Resort, we know that no two trips and travelers are exactly alike. So we thought it made sense to offer accommodations that work for every type of visit. Here, you can select from rooms and suites in the Boardwalk Inn, the Sweetgrass Inn,



Residences at Sweetgrass, private condos or even beach house rentals. Choose attentive full-service or undisturbed independence. Choose pool-side, beachside, court-side, or course-side. Tell us your vacation home rental style and we will accommodate you during your stay near Charleston, SC.

#35

Explore Charleston

Elizabeth Lambert

Charleston, SC

elambert@explorecharleston.com

With our rare combination of a carefully preserved historic district, flavor-rich culture and cuisine and genuine hospitality, it's no wonder Charleston area has been making visitors feel welcome for more than 300 years!

#36

The Sonesta Resort Hilton Head Island

Sarah Turner

Saint Helena Island, SC

sarah.turner@sonesta.com

340 room, AAA 4 diamond ocean front resort located on Hilton Head Island 26,000 Sqft of meeting space, recently completed \$31 million dollar renovation.

#37

Greenville Marriott

Kirstan Bedillion

Greenville, SC

kirstan.bedillion@marriott.com

The Greenville Marriott superbly blends business and pleasure in an elegant setting, nestled near the natural beauty of the Blue Ridge Mountains and vibrant downtown of Greenville. If you are here for business or pleasure, we offer a complimentary shuttle service to and from the GSP airport daily.



#38

Visit Greenville SC

Melissa Eardley

Greenville, SC

meardley@visitgreenvillesc.com

Nestled up against the foothills of the Blue Ridge Mountains in the heart of South Carolina's Upcountry, you'll find Greenville situated just about halfway between Charlotte, North Carolina and Atlanta, Georgia. Greenville's friendly, thriving downtown pulses with things to do year-round.

#39

One Spartanburg, Inc.

Patricia Byrd

Spartanburg, SC

pbyrd@onespartanburginc.com

There's Only One Spartanburg. Come visit our booth for fun, games and learn why you want to book your next meeting or event in Spartanburg. Be sure to ask about our meeting incentive where you can earn up to \$5,000 for your organization.

#42

Myrtle Beach Convention Center

Anna Conley

Myrtle Beach, SC

aconley@cityofmyrtlebeach.com

We offer 250,000 square feet of meeting and tradeshow space along with all the services to make your event a success. An added bonus is that we are centrally located in a beautiful coastal destination.

#43

Sheraton Myrtle Beach Convention Center Hotel

Jessica Smith

Myrtle Beach, SC

jessica.smith@sheratonmyrtlebeach.com

Sheraton Myrtle Beach - Conveniently connected to the Myrtle Beach Convention Center.



#44

Marina Inn at Grande Dunes

Lisa Stringer

Myrtle Beach, SC

lstringer@marinainngrandedunes.com

Luxury AAA-Four Diamond/2200 acre Resort located in the prestigious Grande Dunes area of Myrtle Beach. Resort features 200 guest rooms, suites and villas on the Intracoastal Waterway. Meeting facilities include a 5,100 sq. ft. ballroom and additional 10,000 sq. ft. of indoor/outdoor event space.

#44

Visit Myrtle Beach

Cynthia Mohr, CFMP

Myrtle Beach, SC

cynthia.mohr@visitmyrtlebeach.com

We are proud to tell everyone about our home, which has 60 miles of sandy beach and, oh, so much more. Beyond our famous boardwalk, The Beach has live music; theaters offering dinner and a show, from battles between medieval knights to murder mysteries to a Polynesian luau. We have, literally, thousands of restaurants serving a wide range of cuisines, plus amusement parks, a fabulous aquarium, more than 90 beautiful golf courses, fishing and a full spectrum of other watersports. Among our 14 unique communities we also have quiet towns that glow with coastal charm and are filled with South Carolina's Lowcountry history and culture. Myrtle Beach has everything you want and we have everything you need to know.

#45

Kingston Resorts

Kelly Cauble

Myrtle Beach, SC

Kelly.Cauble2@Hilton.com

Oceanfront Multi Complex Resort Property in Myrtle Beach, SC Offers Embassy Suites and Hilton Hotel, five condo towers, lodges and villas.



#46

Visit Raleigh

Kathryn Short

Raleigh, NC

kshort@visitraleigh.com

A visit to Raleigh, N.C., is more than a trip to a blossoming Southern metropolis meeting attendees will feel enriched and energized the instant they're warmly welcomed by smart, savvy locals!

#47

Hilton Columbia Center featuring Ruth's Chris Steak House

Tiffany Odams

Columbia, SC

tiffany.odams@hilton.com

The Hilton Columbia Center consists of 222 rooms and suites in the heart of Columbia's historic Vista District. We're located in one of the City's most vibrant areas for shopping, dining and nightlife. We're home to Ruth's Chris Steakhouse, a full-service fine dining restaurant open for breakfast, lunch and dinner.

#48

DoubleTree by Hilton Hotel & Conference Center Columbia

Melissa Wolz

Columbia, SC

Dtcolumbia.sales@rainsco.com

Located off Interstate-20, this hotel is 6.5 miles from downtown Columbia and the University of South Carolina. It features an Italian restaurant and spacious rooms with a 32-inch flat-screen TV. Columbo's Restaurant at DoubleTree Hotel Columbia is open all day and serves fresh Italian dishes. Columbo's Lounge offers cocktails and wine. Free Wi-Fi and a coffee maker are standard in every modern room at the Columbia DoubleTree Hotel. All room rooms include a seating area and have dark wood furnishings. Free access to the seasonal outdoor pool and a gym is provided to all guests of the DoubleTree Hotel. Parking is also free on site. Riverbanks Zoo and Riverside Golf Course are both a 10-minute drive from the hotel.



#49

Columbia Metropolitan Convention Center

Koby Ruff

Columbia, SC

kruff@experiencecolumbiasc.com

Our modern facility located in downtown Columbia, SC includes a large exhibit hall, a spacious ballroom, and numerous meeting rooms that can be customized to accommodate your group's needs.

#50

Experience Columbia SC

Crystal Morris

Columbia, SC

cmorris@experiencecolumbiasc.com

In the heart of SC, there's a city whose people radiate a warmth as golden as their legendary mustard-based barbecue sauce. Columbia SC has all the gracious charm you'd expect from a Southern destination - nothing saccharine, just good old-fashioned kindness. Call us to help plan your next meeting to our city.

#51

Barnsley Resort

Tom McNeill

Adairsville, GA

tom.mcneill@barnsleyresort.com

Nestled on 3,000 acres in the foothills of the Blue Ridge Mountains, Barnsley Resort celebrates the amazing things that happen when we slow down. Here, everything — from a championship golf course, spa and 10-acre lake to historic gardens, farm-to-table cuisine and casually elegant cottages and guest rooms — is an invitation to gather, relax and open yourself to the gift of being nowhere but here.

**COLUMBIA SC
METROPOLITAN
CONVENTION CENTER**





EXPECT

HOMEGROWN HOSPITALITY

We're Expecting You

Discover a brand new event experience in Columbia SC at

ExperienceColumbiaSC.com/Meetings-Conventions

